

Align

your

school

outreach

programming

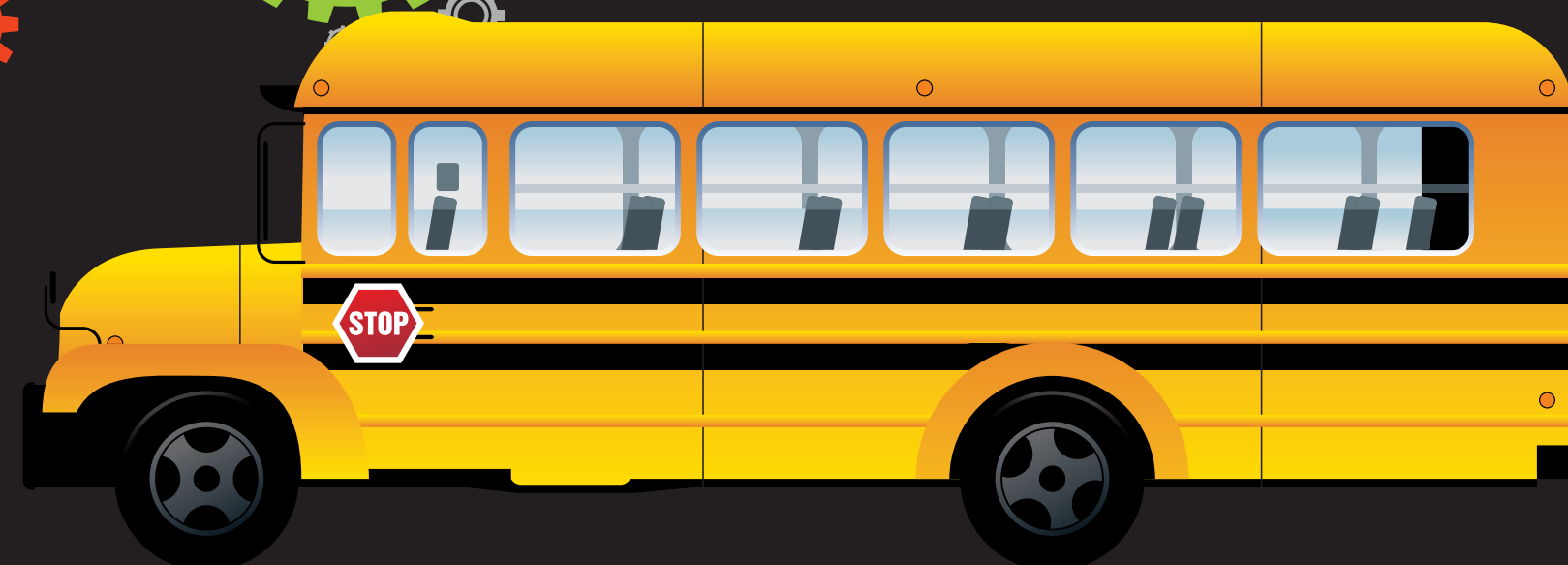
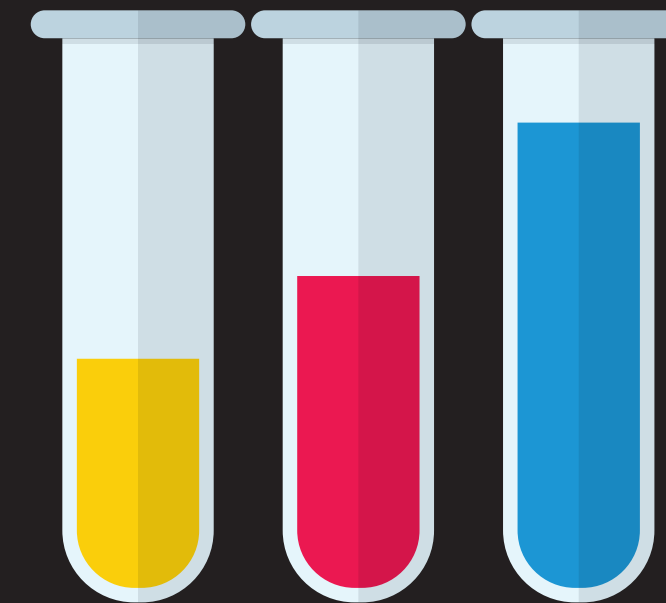
with

educational

standards.



STEM EDUCATION



Everything
Connects with



HELP
TEACHERS
TEACH



To date, 18 states and DC have adopted the Next Generation Science Standards. Standards are typically settled upon state by state. Teachers value programs that follow the standards they themselves follow.

ENGAGE
YOUR
COMMUNITY



To engage your community through K-12 schools, you must first gain access. A standards-aligned program can help. You can find the Next Generation Science Standards at nextgenscience.org and check to see if your state follows NGSS or has developed its own.

SET YOUR
ORGANIZATION
APART



Schools consistently reject program offers that take up class time without enough benefit. Set your organization apart by offering content specifically designed to follow the appropriate standards for your community.

BUILD
YOUR
BRAND



Community outreach helps to develop a brand community. 80% of marketers indicate that building brand communities has increased traffic. Build that community through students and their parents by presenting standards-aligned programs that matter.